

The logo for KWF Consulting, featuring the lowercase letters 'k', 'w', and 'f' in a bold, blue, serif font. The 'k' and 'w' are connected, and the 'f' has a distinctive flourish. The logo is set against a background of light gray wavy lines.

CONSULTING®

Discover opportunities | Drive innovation |
Develop solutions | Deliver success

Dear Colleague:

I am writing to let you know about a significant and exciting change to our business: CJK Group, Inc. announced that it has acquired Kaufman Wills Fusting & Company (KWF), including both KWF Consulting and KWF Editorial, and will be integrating the KWF companies with its existing, comprehensive content solutions subsidiary, [KnowledgeWorks Global Ltd \(KGL\)](#). Please see the [press release here](#).

[CJK Group, Inc.](#) is a rapidly growing organization that includes a large portfolio of print and publishing related companies servicing the book, journal, magazine, and catalog markets, as well as the e-learning and corporate learning markets.

KGL was formed in 2020 by the merger of CJK Group's content and technology divisions: Sheridan Journal Services, and Sheridan PubFactory, with Cenveo Publisher Services, Cenveo Learning, and now sister companies KWF Consulting and KWF Editorial.

This strategic merger will enable us to acquire the necessary scale to perform and succeed at a global level in all performance indicators. KWF clients can expect to see:

- Improved capacity, and scalability to support the growing needs of customers
- Increased investment in and development of technology solutions
- Added services in consulting, market research and development, and editorial services

While this change will create great opportunities for the company and our customers, I want to assure all KWF clients and prospective clients that our service to you will not change, even though our corporate structure will. KGL will retain the management and staff of KWF in its entirety, and I am joining the KGL management team as Vice President, Consulting and Market Analysis. There will be no impact on clients' day-to-day interactions with our teams and you can expect to receive the same high level of service and quality you are accustomed to receiving. As we work on integrating both organizations, any changes and/or updates will be communicated to clients in advance.

We look forward to serving the scholarly publishing community with an enhanced and expanded suite of services in the months ahead. In the meantime, please reach out to me directly with any questions or concerns related to the acquisition.

Sincerely,

A handwritten signature in cursive script, appearing to read "Cara".

Cara Rivera

Vice President, Consulting and Market Analysis

Consulting Solutions

- Strategic planning and innovation
- Product development
- Editorial best practices
- Increasing global submissions
- RFP/contract negotiations
- Editor and executive recruitment

Editorial Services

- Editorial office management
- Peer review services
- Production and post-publication services
- Scientific specialist services
- Editorial projects
- Long-term and temporary staffing

Market Research and Development

- Author and reader surveys
- Interviews and focus groups
- Citation analyses
- OA/funder analysis
- Product demos and webinars
- Industry trends/competitive benchmarking
- Lead generation and sales support

Get in touch to learn why KWF is the right solution for you.

[Learn More](#)

What do our partners think of our work? [View our testimonials.](#)

How valuable are our services? [Read our case studies.](#)



[KWF Consulting](#) and [KWF Editorial](#) are sister companies, now owned by CJK Group and operating under its subsidiary, KnowledgeWorks Global Ltd, providing consulting and editorial services to the scholarly publishing community.

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